



1st place in rankings
of investor-friendly Polish cities



Strong economy
industry, logistics, IT



150 ha
of investment areas



1 million of inhabitants
within 50 km radius



International airport
close to the city center

BYDGOSZCZ ECONOMIC OUTLOOK



THE CITY

BYDGOSZCZ ON THE MAP OF POLAND



Population

Kujawsko Pomorskie Voivodeship
citizens

2 086 200

Bydgoszcz City citizens

354 000

Age structure

Pre-production age

56 135 people
15,70%

Post-production age

79 994 people
22,37%



CATCHMENT
AREA



Production age

221 523 people
61,94%



TRANSPORT

RAIL AND ROAD INFRASTRUCTURE



Motorway:

A1 – ca. 40 km

Country Road

nr 10, nr 5

nr 25, nr 80

Construction of

Expressway S5



Rail routs:

#Śląsk-Gdynia

#Warszawa-Szczecin

#Wrocław-Gdynia

Distance from Bydgoszczy
to main cities in Poland

Poznań
142 km

Gdańsk
176 km

Łódź
220 km

Warszawa
264 km

Wrocław
290 km

Kraków
481 km

Distance from Bydgoszczy
to main cities in Europe

Berlin
320 km

Stockholm
690 km

Brussels
970 km

Paris
1190 km

Zurich
1210 km

London
1240 km

Rome
1320 km

Madrid
2680 km



TRANSPORT

BYDGOSZCZ AIRPORT






International airport located 3,5km from the City centre, good access to the airports in Poznań and Gdańsk



LOTY REJSOWE 	PONIEDZIAŁEK	WTOREK	ŚRODA	CZWARTEK	PIĄTEK	SOBOTA	NIEDZIAŁA
RYANAIR							
BIRMINGHAM							
DUBLIN							
LONDYN LUTON							
LONDYN STANSTED							
KIJÓW - BORYSPOL							
GLASGOW PRESTWICK							
LUFTHANSA							
FRANKFURT							
PLL LOT							
LWÓW							

EDUCATION

UNIVERSITIES IN BYDGOSZCZ AND THE REGION


	Bydgoszcz	Region
Number of universities total 	10	21
Number of students total 	29 000	59 000
Number of graduates total 	9 000	17 000



UNIWERSYTET
MIKOŁAJA KOPERNIKA
W TORUNIU

Collegium Medicum w Bydgoszczy

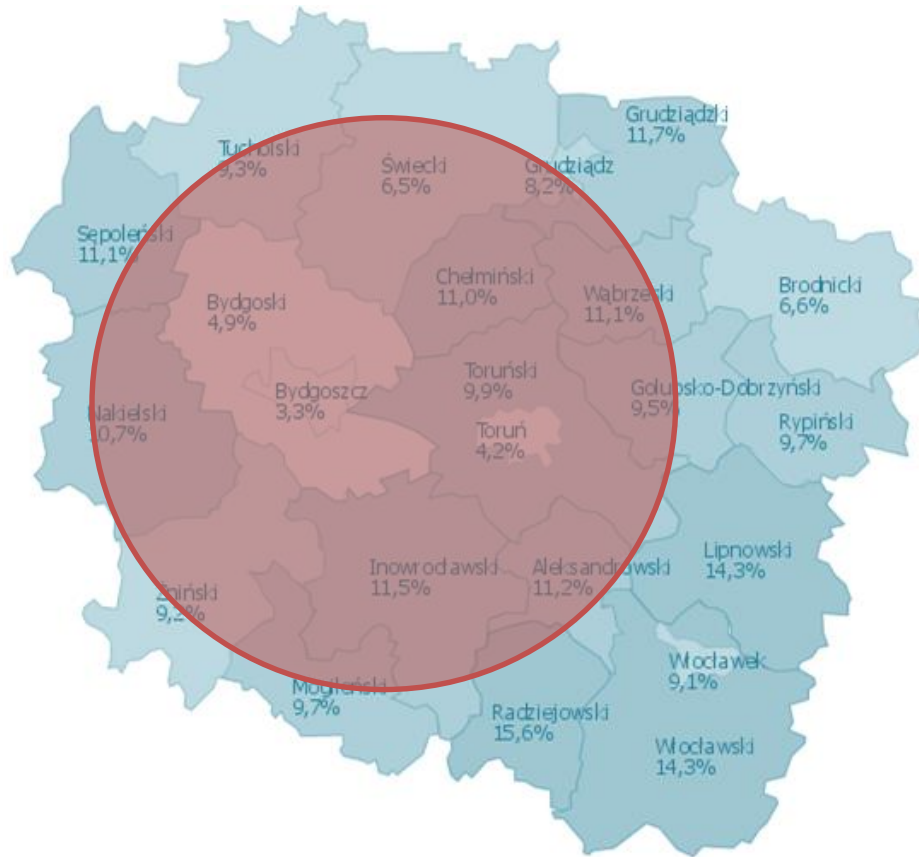
Vocational education

18	Basic vocational schools 	1693 – 11,79%	Number od pupils
24	Technical schools 	7060 – 49,15%	Number od pupils
30	General secondary schools 	5610 – 39,06%	Number od pupils



ECONOMY

UNEMPLOYMENT RATE 2019



CATCHMENT AREA

1 mln
within
50 km

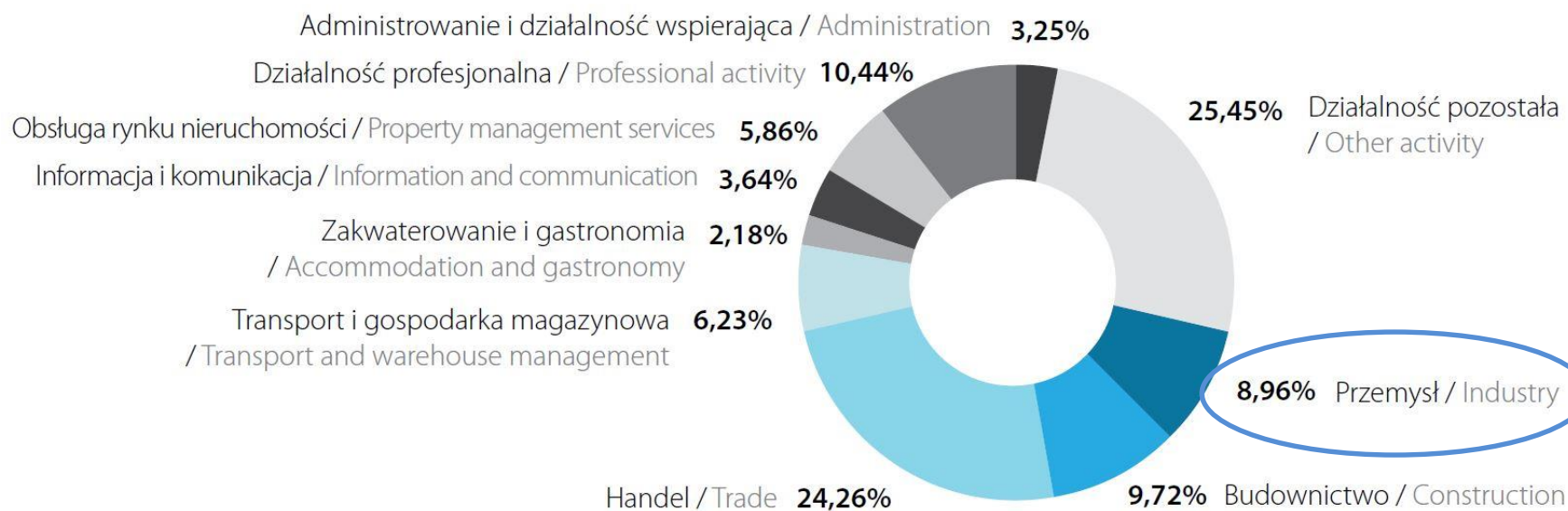
Source: WUP

POLSKA	5,3%
KUJAWSKO POMORSKIE	7,9%
BYDGOSZCZ	3,3%



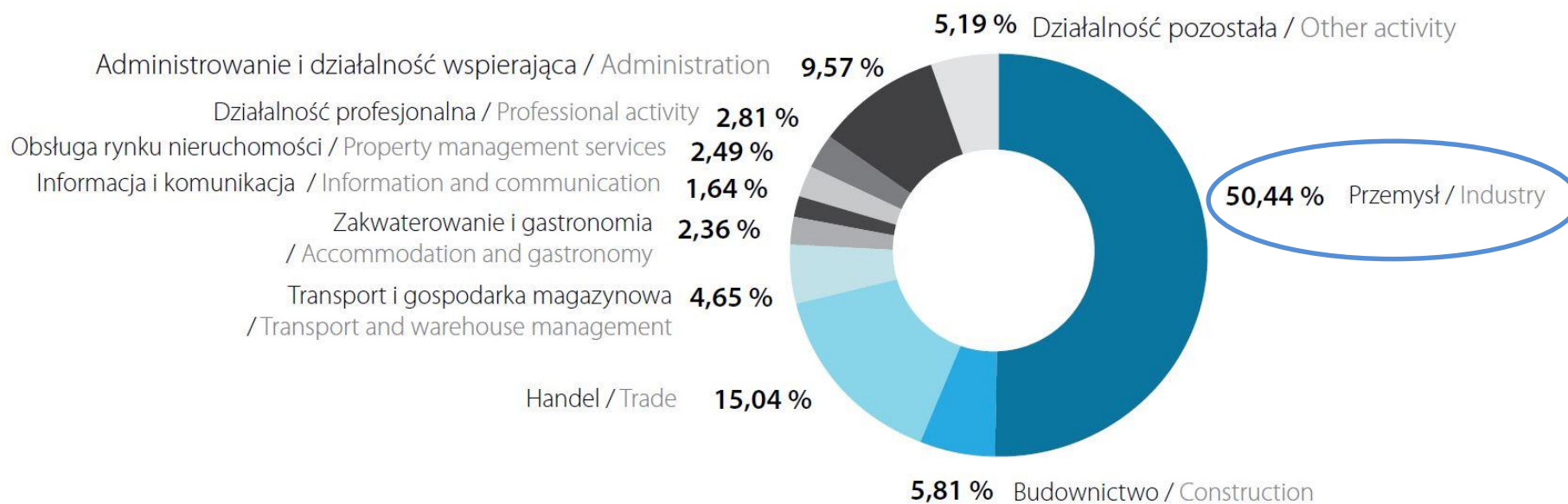
ECONOMY

DISTRIBUTION OF ECONOMIC ENTITIES



ECONOMY

EMPLOYMENT STRUCTURE IN INDUSTRY SECTORS



ECONOMY

CHOSEN COMPANIES IN PRODUCTION SECTOR



Chemical and
plastics processing
Industry



Armaments
industry

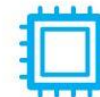


Food industry

Colian



Elektromechanical
industry



Electronic industry



Teleplan



RECIPIENTS OF PRODUCTS MANUFACTURED IN BYDGOSZCZ



ECONOMY

MODERN PRODUCTION AND WAREHOUSE SPACE

- ✓ over **344 000 sqm** production and warehouse space
- ✓ **200 000 sqm** planned



WAIMEA Logistic Park
existing 25.000 m²
Under construction
65.000 m²



Logistic Center LIDL
pow. 46.000 m²



PANATTONI EUROPE

Panattoni Park Bydgoszcz
ul. Ernsta Petersona
dawne tereny „Zachem”
93 000 m²



LCP

LCP Properties
Pow. 45 800 m²



Carrefour

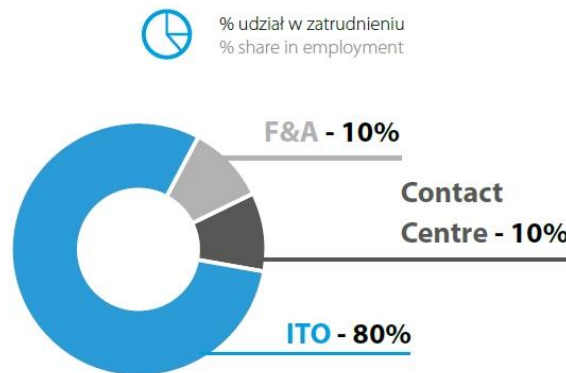
**Carrefour Distribution
Center Bydgoszcz**
38.000 m²

ECONOMY

BPO/SSC SECTOR

- Number of employees in sector: **10 000**

- Employment structure in the sector



- Share of foreign centres in the employment structure



ECONOMY

CHOSEN COMPANIES BPO/SSC/IT SECTOR

Atos

PRODUCENT OPROGRAMOWANIA
komp

SDL

PZU

VG

OpusCapita

NOKIA

mobica

CYBERCOM
GROUP

BSB
up to excellence

SIMS
LIFECYCLE
SERVICES

HUUUGE

Bank Pocztowy

sunrisesystem

oponeo

TEL DAT

Quad
Graphics

cognifide

Sii

iqor

Poczta Polska

ASRECO
SYSTEMS

LIVINGSTON

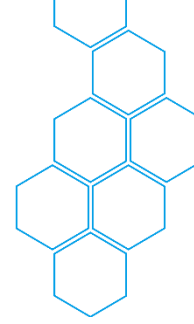
Teleplan

meelogic



ECONOMY

MODERN OFFICE CENTRES



OFFICE MARKET

Office space

108 650 m²

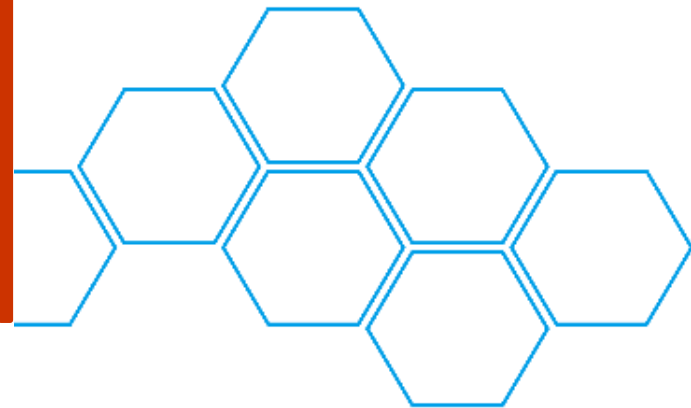
OFFICES

Planned office
space

61 500 m²

Office space under
construction

20 750 m²



ECONOMY

MODERN OFFICE CENTRES



Under construction

Biznes Park

Kraszewskiego 1

- GLA.: 27 000 m²

- GLA: 6 000 m²



Planned

SCANPARK Business Center

Towarowa 36

- GLA: 7 200 m²

- GLA: 13 000 m² ready in 2019



Optimum Park

Fordońska 74

- GLA: 4 000 m²



Arkada Business

Park Stage 1

Fordońska 2

- GLA: 11 000 m²

ready in Q3 2018



K3 Immobile

Plac Kościeleckich

- GLA: 8 800 m²

ready in Q1 2018



Planned

KWADRAT City Office

Poznańska 3

- GLA: 6 500 m²

ECONOMY

INVESTOR SUPPORT

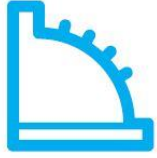
The Agency is dedicated to providing services to investors:

- 🏠 Dedicated Project Manager assigned to individual investment project
- 🏠 Market research and bespoke analysis of investors related data
- 🏠 Assistance in location assessment and staff recruitment
- 🏠 Assistance in access to investment incentives and EU funds
- 🏠 Dedicated promotional projects and training programs



ECONOMY

INVESTMENT INCENTIVES



Income Tax Exemption – The entire Poland as a Special Economic Zone. The new programme provides an opportunity to obtain public aid to all business that invest in Poland, regardless of investment location, provided the investment fulfill relevant quantitative and qualitative criteria. Income tax exemption of up to 55% of the investment cost.



Property tax exemption under the regional investment aid for a period of 3 years, depending on the number of newly created workplaces



Support instruments offered by the Labour Office: reimbursement of costs related to equipping new workplaces



Investor support from the Bydgoszcz Regional Development Agency



AWARDS

World Bank Report

No1 for business „Doing Business in Poland 2015”



Biznes Polska

Emerging city of the year for BPO/SSC



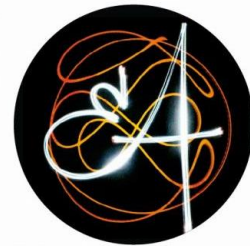
CIJ AWARDS

Best Investor-Friendly City



Eurobuild

Most Investor-Friendly City



Eurobuild Awards



Polish Investment Agency

Best Investment Area in the Region

AFTER WORK

TOURISM

Bydgoszcz has a lot of charming corners which became a permanent part of tourist map of the City. Bydgoszcz is a green city – over 830 ha of parks, recreation and leisure parks and squares.



CULTURE

Bydgoszcz is a cultural centre which is well known in the region and in Europe. The City can be proud of the prominent Opera Nova – one of the largest and most modern opera houses in Poland, as well as I.J. Paderewski Pomeranian philharmonic Hall famous for its excellent acoustics.



SPORT

Bydgoszcz is a city of sports and organizer of prestigious sport events that attract fans from all over the world:

- The World Junior Championships in Athletics;
- The European Athletics Festival
- Speedway Grand Prix
- The Great Rowing Regatta for the Brda Cup



ECONOMY

MODERN MANUFACTURING DISTRICT



**Bydgoski
Park**
Przemysłowo-
Technologiczny

Bydgoszcz
Industrial and
Technological
Park



THANK YOU FOR ATTENTION

| Katarzyna Tomaszewska-Dobosz

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